

Sisram Medical Ltd Hosts Delegation of Chinese Business Leaders as Part of Zhejiang University Program to Explore Israel's Innovation Ecosystem

Sisram Medical Ltd (Sisram, 1696.HK), a global leader in innovative medical aesthetic solutions, proudly welcomed today a delegation of 44 Chinese business leaders and MBA candidates from Zhejiang University to its headquarters in Israel.



This visit is part of a joint program between Zhejiang University and Tel Aviv University, titled "From Start-up to Scale-up Nation - Value through Innovation & Intrapreneurship," aimed at exploring the unique facets of Israel's renowned innovation ecosystem.

During the visit, guided by Sisram executive and R&D experts, the participants had the opportunity to learn about the Hong Kong listed company commitment to being at the forefront of innovation in the medical aesthetic industry, as well as the cutting-edge technology behind Alma award-winning products, which is Sisram's flagship EBD company. They also had the chance to tour the R&D and operation facilities and gain insights into Sisram's vision of becoming an entire ecosystem for wellness.

About Sisram Medical Ltd

Sisram Medical Ltd (1696.HK) is a global consumer wellness group, featuring a first-of-its-kind synergistic ecosystem of business building blocks and consumer-focused branding, ranging from Energy Based Devices, injectables, aesthetics and digital dentistry, personal care and more. The company is majority-owned by Fosun Pharma, one of China's leading healthcare groups. On September 19, 2017, Sisram Medical went public, becoming the first Israeli company ever to trade on the Main Board of the Hong Kong Exchange.

Sisram Medical – Enhancing Quality of Life

<http://www.sisram-medical.com>

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